



MEMBERS-ONLY BENEFITS ASSOCIATE (SUPPLY CHAIN) MEMBERSHIP

Independent Brewers Association Associate Membership is available to all companies involved in the supply chain of the Australian brewing industry.

IBA Associate Membership gives you a variety of opportunities to present and promote your brand to key industry stakeholders and to ensure that your products and services are seen by the right people at the right time.

Becoming a member is an efficient and effective way to reach the Australian brewing industry and provides beneficial brand alignment by supporting the growing Australian market.

ASSOCIATE MEMBERSHIP: \$1,000 PA EX GST

If you have any questions please contact the IBA team.

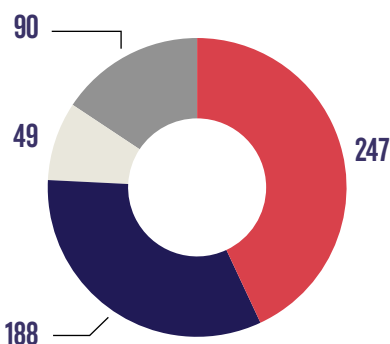
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Please note as of May 30 2019 the IBA no longer accepted pro-rata membership dues. The date your membership is accepted and processed is the date your annual renewal is due.

Monthly direct debit payment options are available. Please select this option from the dropdown when applying for membership.



TOTAL MEMBERS

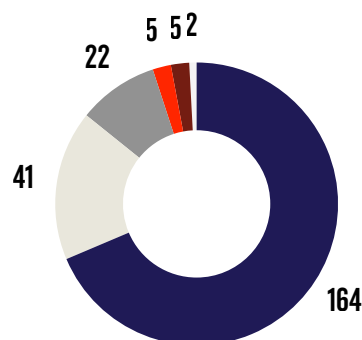
By membership type

- FULL MEMBERS
- ASSOCIATE MEMBERS (SUPPLY)
- ASSOCIATE MEMBERS (TRADE)
- BREWERY IN PLANNING

BREWERY MEMBERS

By volume

- BAND 1 (0-99,999 LTRS)
- BAND 2 (100K - 299K LTRS)
- BAND 3 (300K - 699K LTRS)
- BAND 4 (700K - 999K LTRS)
- BAND 5 (1M - 5M LTRS)
- BAND 6 (5M - 40M LTRS)



Data as of Dec 19.

CREATE A LOGIN FOR IBA.ORG.AU

Logging in for the first time?
Follow these simple steps:

1. Go to iba.org.au
2. Select JOIN from the menu bar.
3. Select your appropriate level of membership.
4. Follow the prompts from the application form.
5. Enter the public email address you use for your business.

SHARE THE ACCESS WITH YOUR TEAM

Everyone at your business is entitled to IBA member benefits.

Once you have created your personal and business profile, you can ADD CONTACTS within your company profile.

It is optional for yourself, your business and your staff to be visible on the public and members only IBA directory.

MANAGE YOUR COMPANY MEMBERSHIP

Company administrators (the person who will create and manage your business profile) has the ability to add, delete and update employees on their company membership portal.

1. Go to iba.org.au
2. Select MY ACCOUNT from the top right menu.
3. Log in using your personal credentials.
4. Click on CONTACTS and start adding your staff members straight away.

MANAGE YOUR SUBSCRIPTIONS

Independent brewery news is being announced at a rapid pace. You can now manage what information you receive from the IBA that is relevant to you.

When logged into your account select PREFERENCES on the left hand menu option and check the subscribe boxes that interest you.



MEMBERS-ONLY BENEFITS ASSOCIATE (SUPPLY CHAIN) MEMBERSHIP

YOUR PROFILE TO MEMBERS

- Your company's own online portfolio on iba.org.au. Listing includes a company bio, sales contact and the ability to offer downloadable links for testimonials and statements of previous work.
- Listing on the members only supplier directory. Self manage your listing with the latest sales contact updates, offers and information pieces to engage members.
- Promote your own members benefits program through our self managed portal.
- Access to online community forums across an array of issues current to Australian Independent breweries. Have your say and assist members with your insights into specialised areas.
- Option to add as many staff accounts to your company's online portfolio, granting them access to networking opportunities, meet ups, training and online forums.
- Access your renewal invoice online and business credentials.
- Access the "Year in Beer" calendar for key deadlines and events throughout the year.

PROFILE PROMOTION

- Listed as "New Member" on IBA's monthly members update newsletter. Logo and hyperlink to profile on iba.org.au
- Company profile on our Members Directory.
 - Company Name
 - Logo
 - Bio
 - Sales Contact
 - Web and social links
 - Testimonials
- Opportunity to list a "Members only benefit" through the iba.org.au directory.

DISCOUNTS

- Discounted tickets to networking functions held throughout Australia. Includes Mash Ups, Regional Project Group meet ups and more.

BREWCON

- Discounted tickets to BrewCon and individual trade expo passes.

THE INDIES

- Discounted tickets to the Indies Awards Presentation Ceremony.
- Discounted additional advertising across all IBA assets.
 - Good Beer Week
 - BrewCon
 - Indies
 - Website
 - Social Channels
 - Electronic Direct Mailouts
 - Print media
 - Onsite branding

INDIES SHOWCASE

- Invited to attend Indie Beer Showcase national Trade tasting prior to the public tasting.

RESOURCES

Access to the IBA's ever growing library of downloadable resources for you and your staff to use.

- Podcasts and recordings of content from IBA presentations, Mash Ups and BrewCon.
- Chairman's regular updates on the state of the industry.
- IBA's Annual Reports.
- Members directory - includes active brewing members, brewers in planning and all members contacts.*
- IBA annual calendar of Australian and International networking events.

ADDITIONAL BENEFITS

- Receive notifications through your online members portal to access the Trade Expo Prospectus and other sponsorship and promotions opportunities before it is released publicly.
- Only current IBA members are permitted to exhibit at BrewCon.
- Opportunity to submit speaker presentation ideas or jointly work with the IBA as a speaker partner to co-host international guest speakers.
- Receive notifications through your online members portal for Indies trophy sponsorship and other bespoke partnership opportunities.
- The capacity to nominate and be nominated for peer industry awards.
- Priority if qualified to apply to be an Associate or full Judge at the Indies.
- Opportunities to sponsor touring Mash Up events with your chosen guest speaker or topic.
- Priority event submission within the IBA Trade Hub Program.
- Priority in accessing sponsorship opportunities.

* It is an IBA members' discretion if they wish to be listed on the members directory. The IBA cannot guarantee all members will be available to view.

THE SUPPORTER SEAL

For IBA Associate Members there is a Certified Independent Supporter Seal. It is available if:

- You are an Associate Member of the IBA.
- Have completed and signed the IP Licencing Agreement.