



MEMBERS-ONLY BENEFITS BREWERY FULL MEMBERSHIP

IBA Membership is open to Australian independent brewers.

An independent brewer is defined by the Independent Brewers Association as a brewery based in Australia:

- Which has aggregate beer sales <40M litres per calendar year;
- In which a brewer with aggregate beer sales of 40M+ litres per calendar year does not own more than a 20 per cent share; or
- Which does not itself hold more than a 20 per cent share in a brewery with aggregate beer sales of 40M+ litres per calendar year.

Independent Brewers are entitled to full membership, which includes all of the IBA's membership benefits.

BREWERY BAND	PRODUCTION VOLUME	MEMBERSHIP DUES P.A
BAND 6	5 - 40 MILLION LITRES P.A	\$11,000 EX GST
BAND 5	1 - 5 MILLION LITRES P.A	\$7,700 EX GST
BAND 4	700,000 - 999,999 LITRES P.A	\$5,500 EX GST
BAND 3	300,000 - 699,999 LITRES P.A	\$3,300 EX GST
BAND 2	100,000 - 299,999 LITRES P.A	\$1,100 EX GST
BAND 1	0 - 99,999 LITRES P.A	\$550 EX GST
CONTRACT BREWER	FEE BASED ON VOLUME MATRIX ABOVE	

Please note as of May 30 2019 the IBA longer accepted pro-rata membership dues. The date your membership is accepted and processed is the date your annual renewal is due.

Monthly direct debit payment options are available. Please select this option from the dropdown when applying for membership.

If you have any questions please contact the IBA team below:

IBA HQ
c/o Beermash
Level 2, 306 Smith Street,
Collingwood VIC 3066
p: (03) 9417 3105
e: info@iba.org.au

Anna Reissig: Marketing and Membership Coordinator
e: anna.reissig@iba.org.au

Kate Paterson: Head of Industry Development
e: kate.paterson@iba.org.au

CREATE A LOGIN FOR IBA.ORG.AU

Logging in for the first time?
Follow these simple steps:

1. Go to iba.org.au
2. Select JOIN from the menu bar.
3. Select your chosen level of membership.
4. Follow the prompts from the application form.
5. Enter the public email address you use for brewery business.

SHARE THE ACCESS WITH YOUR TEAM

Everyone employed at your business is entitled to IBA member benefits.

Once you have created your personal and business profile, you can ADD CONTACTS within your company profile.

It is optional for yourself, your business and your staff to be visible on the public and members only IBA directory.

MANAGE YOUR COMPANY MEMBERSHIP

Company administrators (the person who will create and manage your business profile) has the ability to add, delete and update employees on their company membership portal.

1. Go to iba.org.au
2. Select MY ACCOUNT from the top right menu.
3. Log in using your personal credentials.
4. Click on CONTACTS and start adding your staff members straight away.

MANAGE YOUR SUBSCRIPTIONS

Independent brewery news is being announced at a rapid pace. You can now manage what information you receive from the IBA that is relevant to you.

When logged into your account select PREFERENCES on the left hand menu option and check the subscribe boxes that interest you.



MEMBERS-ONLY BENEFITS BREWERY FULL MEMBERSHIP

ADVOCACY

Help steer the future of the Australian independent brewing industry. Driven by our members, we form strategies to address issues that affect you and your business.

Our previous advocacy activities include:

- Lobbied the Federal Government to increase the alcohol excise refund scheme cap from \$30,000 to \$100,000.
- Lobbied the NSW government to agree to support independent brewers and to implement an NSW Independent Beer Strategy.
- Worked alongside the Queensland government to form the QLD Craft Beer Strategy.
- Consulting with Food Standards Australia and New Zealand on pregnancy labelling guidelines.
- Prompting the ACCC to investigate tap contracts between venues and multinational brewers.

HAVE YOUR SAY

IBA Membership gives you the opportunity to participate in the conversation. We work for you and on your behalf, and our collective voice is stronger than ever.

Full members have the opportunity to:

- Participate in our Annual General meeting.
- Eligibility to vote for and run for a seat on the Board of Directors.
- Be invited to participate in IBA Regional Groups.
- Be invited to national Mash Ups.

EDUCATION AND SKILLS TRAINING

- Sensory training through our Associate Beer Judge program.
- Access to educational podcasts and resources such as IBA Beer Recall Plan.
- Work with international trainers to bring world class training to you.

DISCOUNTS

- Discounted tickets to networking functions held throughout Australia. Includes Mash Ups, Regional Project Group meet ups and more.

BREWCON

- Discounted members price tickets to the conference and Trade Expo day passes.
- Discounted tickets to BrewCon B2B Networking events.

THE INDIES

- Discounted entries to the annual Beer Awards (The Indies).
- Discounted tickets to the Indies Awards presentation ceremony.
- Exclusive access to discounted rates for shipping beer to the Indies.

MASH UPS

- Discounted tickets to attend national meet ups.

NATIONAL INDIE SHOWCASE

- Priority access to apply for the Indie Showcase within your state.
- Access to invite VIPs and customers to the Trade Tasting event prior to the consumer event.

GOOD BEER WEEK

- 15% discount on event registration fees*
- Priority in accessing sponsorship and official brewery/beer partnerships prior to public release.
- Discounted and priority marketing through Good Beer Week's channels.

RESOURCES

Access to the IBA's ever growing library of downloadable resources for you and your staff to use.

- IBA Beer Labelling Guidelines.
- IBA Beer Recall Plan.
- Brewery safety articles by Victual.
- Podcasts and content from IBA presentations.
- Mash Ups and BrewCon content.
- Chairmans' latest updates.
- IBA's Annual Report.
- Benchmarking data from our Project Groups.

MEMBERS PORTAL

An exciting addition to IBA's members benefits is our new members only portal.

- Access to online community forums across an array of issues current to Australian breweries.
- Access to state chapter meet ups arranged through the portal and your state chapter representative.
- Your company's own online portfolio, with the option to have an online account for each of your staff to access members only content.
- Access to IBA's calendar for key deadlines and events throughout the year to plan your brewery attendance and marketing schedule.
- Access to the IBA's directory. Search for supplies through the Associate Members Directory which includes members only offers, or search for other members throughout Australia.
- View and access your renewal online, purchase discounted tickets to events, review invoices and schedule your staff to attend IBA events and activities.
- Choose what information you want regular updates from the IBA on and never miss out on the latest information.
- Opportunity to submit presentation topic and speaker ideas for IBA hosted events. BrewCon, Mash Ups, & Trade Hub.
- The capacity to nominate and be nominated for peer industry awards at the Indies.
- Priority points when applying to become a beer judge.
- Access live recordings and content post IBA presentations through the members only portal.

*When registering GBW events, the event must be registered by the brewery.

THE SEAL

The use of the Independent Seal is available to brewers that:

- Have full brewery membership status.
- Completed and signed the IP Licencing Agreement.