



## Role Description

<b>ROLE TITLE</b>	Advisory Committee Member for the Independent Beer Awards – “The Indies”
<b>TERM OF ROLE</b>	2 years
<b>REPORTING LINE</b>	IBA Head of Events - Siobhan Kerin
<b>LIAISON/RELATIONSHIPS</b>	IBA Board, Head Judge, Competition Manager, CEO
<b>EFFECTIVE DATE</b>	Immediately
<b>ORGANISATIONAL BACKGROUND</b>	<p>The Independent Brewers Association (IBA) is the peak national industry body representing Australia’s 600 independent brewers, 65% of these being small businesses based in regional and rural Australia.</p> <p>Australia’s 600+ independent brewers contribute an estimated \$1.93 billion in economic output to the Australian economy and employ 6,891 people, representing 51% of all employment in the brewing industry.</p>
<b>COMPETITION BACKGROUND</b>	<p>Established in 2014, the Indies celebrates and rewards the quality and innovation of the Australian Independent brewing industry.</p> <p>It has evolved over time in sophistication as the IBA has changed and alongside the growth of the industry.</p> <p>In 2021 we received 1421 entries across x classes and as a result of challenges we experienced with incorrect scoring, have just finalised a full, independent review of the program.</p> <p>In previous years a Project Group worked with the IBA Team to develop and implement the Indies Awards however as the majority of its members were at the end of their original commitment, we took the opportunity to include this construct in the review.</p> <p>The review indicated that an industry led Advisory Committee was the best way forward for the Indies and that its remit be broadened to advise the Board on the implementation of the review as well and ongoing development of the program.</p>
<b>PURPOSE OF THE POSITION</b>	<p>The Advisory Committee will be comprised of brewing industry professionals with solid experience in judging beer competitions.</p> <p>The aim of the Committee is to:</p> <ul style="list-style-type: none"> <li>- Make recommendations to the Board on the implementation of the review.</li> <li>- Advise on national and international best practice for beer judging competitions.</li> </ul>

	<ul style="list-style-type: none"> <li>- Guide and support the annual Indies Awards to ensure they provide a relevant and useful benchmarking vehicle to further improve the quality of beer across the independent beer sector.</li> <li>- Work with the IBA team and Head Judge deliver a credible and technically robust set of outcomes.</li> </ul>
<b>TIME COMMITMENT</b>	<p>The <u>approximate</u> annual time commitment of the role is as follows:</p> <p>Planning: 12 hours (1-2 meetings per month)  Judging: 20 hours over 2 days  Associated events: 12 hours  Debrief and Review: 4 hours  Ah hoc email communication</p>
<b>KEY PERFORMANCE AREAS</b>	<p>Key roles and responsibilities of the position are to:</p> <ul style="list-style-type: none"> <li>- Participate in a review after the competition identifying and providing input on areas of success and improvement.</li> <li>- Provide input and expert advice on any changes to competition rules, entry guidelines, trophies and overall competition structure.</li> <li>- Provide input and expert advice on the structure of the new 'steward to judge program' or judge development program.</li> <li>- Assist with preplanning and technical frameworks.</li> <li>- Review and make recommendations on style guidelines.</li> <li>- Review materials for Table Captains and panel members.</li> <li>- Assist with training, development and mentoring programs.</li> <li>- Contribute to the debrief including recommendations for changes for future awards.</li> </ul>
<b>KEY COMPETENCIES</b>	<p>Essential skills and experience:</p> <ul style="list-style-type: none"> <li>- Extensive local and/or international judging experience at a senior level.</li> <li>- Experience of working within the Australian beer industry.</li> <li>- Knowledge of emerging trends in the independent craft beer sector.</li> <li>- Have the time to dedicate.</li> <li>- Able to make strategic recommendations as part of a team for future Indies Awards.</li> </ul> <p>Desirable skills and experience:</p> <ul style="list-style-type: none"> <li>• Stewarding at beer awards.</li> </ul>
<b>COMPLIANCE:</b>	<p>Indies Advisory Committee is open to IBA Members only.</p> <p>Successful applicants must ensure that all activities are carried out in accordance with relevant legislation and IBA policies/Code of Conduct.</p> <p>The Advisory Committee must also act based on strong ethical standards and values and act with honesty, integrity and good faith at all times.</p>
<b>RENUMERATION</b>	<p>Accommodation, travel expenses and tickets covered for Indies judging and awards ceremony.</p>
<b>CONTACT</b>	<p>Kylie Lethbridge: IBA CEO on 0490 808 717 or <a href="mailto:Kylie.Lethbridge@iba.org.au">Kylie.Lethbridge@iba.org.au</a></p> <p>Siobhan Kerin: IBA Head of Events on 0437 799 552 or <a href="mailto:Siobhan.Kerin@iba.org.au">Siobhan.Kerin@iba.org.au</a></p>